DAI, Jia Wei

Ph.D. Student

B.A.

University of Southampton, Graphic Arts

M.A.

University of Leeds, Design

24484237@life.hkbu.edu.hk

Research Interests:

- Game Design
- Narrative Storytelling
- Interactive Design

Conference Paper Presentation:

Dai, J., Li, X. (2021). *Analysis of the Competitiveness of Asymmetric Games in the Market. HCI in Games: Experience Design and Game Mechanics. HCII 2021*. Lecture Notes in Computer Science, vol 12789. Springer, Cham. https://doi.org/10.1007/978-3-030-77277-2_13

Li, X., Dai, J. (2021). Service Design of Stray Cat Feeding Based on the Theory of Sustainable Development. HCII 2021.Communications in Computer and Information Science, vol 1419. Springer, Cham. https://doi.org/10.1007/978-3-030-78635-9 46

Awards:

Britain International Creative Competition in 2022